

YOUR QR AND MARKETING QUOTE

Ultimate AC Specialists | From Joe Walsh at CSH Creative | September 30, 2026

I'll make it easy for customers to call you or ask for AC help. Pick **one** of the three options below. You can then add printed items or owner tools if you want them. I'll handle the design and setup.

Pick one option

Choose one	Best for	One-time price
1. Scan to Call	You just want customers to scan a code and call your number. Includes one card or sticker design. Printing costs extra.	\$350
2. Customer Service Page	You want customers to call, text, or ask for a repair, tune-up, or new AC quote on one easy page. Includes one code for the page.	\$850
3. Service Stickers for Each AC Unit	You look after several AC units and want each request to tell you which one needs help. Includes Option 2, 20 different code designs, and a unit list. Printed stickers cost extra.	\$1,500 total

I recommend **Option 2 for most home service work**. Choose Option 3 if you look after apartments, offices, or other places with several AC units. **Option 3 already includes Option 2. You pay \$1,500, not \$850 plus \$1,500.** All three prices are one-time setup prices. The care plan is optional.

My suggested package

What you get	Price
Option 2 Customer Service Page and QR code	\$850
Two matching door decals, each 24 inches wide and 18 inches tall, with design and printing	\$249
One-time total before delivery, fitting, and tax	\$1,099

I'll confirm delivery, any fitting cost, and any tax before you approve the order. This quote is good through October 14, 2026.

See how each option works

Option 1 Scan to Call

Your card or sticker says "**AC trouble? Scan to call.**" Your phone number is also printed in large type: **(352) 424-5155**.

Your customer opens their phone camera, scans the code, and taps Call. No app to download.

Option 2 Customer Service Page

The page puts **Call Now** and **Text Us** at the top. Below those are three clear choices:

- **Fix my AC**
- **Get a tune-up**
- **Get a new AC quote**

The form asks for a name, phone number, service address, and when help is needed. A short note is optional. The customer checks the details, then opens a text or email and taps **Send** in that app. **Opening the app alone does not send the request.** Your team confirms the visit; the form does not book a time by itself. If they need help now, they can call instead.

Option 3 Service Stickers for Each AC Unit

Think of an apartment building with 20 AC units. I make a different sticker design for each unit. The sticker on Unit 7 opens the same service page, but it adds **Unit 7** to the request.

1. The customer scans the sticker on **Unit 7**.
2. They choose **Fix my AC** and fill in their details.
3. They check the request, then send it by text or email.
4. You receive a message that says **Unit 7 needs help**.

Option 2 means "I need AC help." Option 3 means "I need AC help with Unit 7." The app shows the unit number so the customer can check it before sending. On a phone call, the customer reads you the number on the sticker.

The sticker does not watch the AC unit or report a problem on its own. It works when someone scans it and contacts you. You give me the unit locations for the list. The price covers 20 code designs; I'll quote printing or extra units before adding them.

Add your printed items

I'll make the design, send you a proof to check, and handle the print order. Each item includes one design and two rounds of small changes.

Item	What you get	Price
Door decals	Two matching signs that stick to your vehicle, each 24 inches wide and 18 inches tall	\$249
Car magnets	Two matching removable signs, each 24 inches wide and 18 inches tall. Your door must be steel and fit the sign.	\$299
Business cards	100 cards on standard stock, with your logo, contact details, and QR code	\$149

I recommend door decals for a work vehicle. Choose magnets if you want to take the signs off. Delivery, fitting, premium finishes, and extra sizes or amounts cost extra. I'll quote those first.

Optional tools for you

Owner Tools Pack - \$450 once. Add this to any option if you want help with day-to-day work:

- **Customer messages:** Fill in the details and copy a reply, quote follow-up, visit reminder, or on-my-way text.
- **Visit checklist:** Check the customer's details and record the next step. Print it or save a copy for the job.
- **Tune-up reminder:** Pick a date and download a calendar reminder for yourself.
- **Job price check:** Add your costs and target profit margin to work out a selling price.

You review and send each message yourself. These tools do not send automatic texts, book visits, or keep a shared customer database. They do not add a monthly fee from me. Your hosting costs still apply.

Want me to keep the page up to date?

\$79 per month, if you want it. I'll check the page and its links and make up to 30 minutes of small text or photo changes each month.

Unused time does not carry over. The web address, the service that keeps the page online, paid tools, and new features cost extra. I'll quote those before you approve them. You can cancel before the next month starts.

What I need from you

- Your logo file, the best phone number and email for requests, and the web address you want to use.
- Your choice of option and any printed items.
- Your vehicle details if you want decals or magnets.
- The unit locations if you choose Option 3. For example: Unit 7 - upstairs office.
- Any warranty wording you want to use.

How we get started

1. Pick one option and any extras. I'll confirm the full price, any ongoing web costs, and timing before you pay.
2. For web, QR, or owner tools work, pay half to start and half before it goes live or I hand over the final files. For example, Option 2 is \$425 to start and \$425 before launch.
3. Check the design. Two rounds of small changes are included.
4. Approve the print proof and pay for printed items and delivery before I place the order.

Extra work is **\$95 per hour**, only after you approve it. This quote covers the items listed here. Sending a technician, tracking jobs, taking payments, and connecting other business software would need a separate quote.

I'll make it easy for your customers to find the help they need.

Joe Walsh CSH Creative